



News Release



IGT and Codere Debut First IGT Cloud Deployment in Mexico

(LAS VEGAS/MADRID – May 7, 2012) – International Game Technology (NYSE: IGT) the global leader in driving technology innovations in the gaming industry, and Codere (CDR SM) the leading gaming operator in Latin America, today announced the deployment of the first cloud-based systems solution in Latin America, at Codere's Gonzalitos Gaming Hall in Mexico.

"The IGT Cloud is an exciting new way for us to deliver additional enhanced experiences to our clients," said Felipe Ludeña, Codere's chief information officer. "IGT Cloud gives us unprecedented analytical insight to our business as well as the ability to take action on that insight by providing the right content to the right players at the right time."

Codere's Gonzalitos Gaming Hall is the largest implementation of a cloud-based systems solution, with five-times more machines than the next largest deployment being powered by the IGT Cloud based solution. The size of this particular cloud deployment, when compared to any other location, demonstrates the scalability of IGT's Cloud based systems solution.

"We are excited that Codere has partnered with us," said Chris Satchell, IGT chief technology officer. "As they continue to pave the way for the future of gaming in Latin America, they will be able to deliver differentiated and enhanced gaming experiences to their players, while maximizing the return on their investment."

This deployment enables Codere to make data driven adjustments to the mix of available themes and optimize the placement of games on their floor. The data driven approach offered by IGT Cloud will enable them to optimize their floor by making timely decisions based upon player behavior.

For more information on Codere, please visit, www.codere.com.

For more information on IGT Cloud, including news on our additional partnerships please visit www.IGT.com/Cloud.



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About IGT

International Game Technology (NYSE: IGT) is a global leader in the design, development and manufacture of gaming machines and systems products, as well as online and mobile gaming solutions for regulated markets. More information about IGT is available at www.IGT.com or follow IGT on Twitter at [@IGTNews](https://twitter.com/IGTNews) or Facebook at www.facebook.com/IGT.

About Codere

Codere (CDR SM) is a multinational gaming company with operations in Latin America and Europe. The group operates 57,000 machines, 190 gaming halls, 798 sports betting shops and 3 horse racetracks in Argentina, Mexico, Italy, Spain, Panama, Colombia, Uruguay and Brazil, and provides on-line gaming in Italy where it holds the appropriate licenses.

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