

PRESS RELEASE

Since its launch in March 2012, "Rebingo" has awarded €24,000.

Great success of "rebingo", a new leisure formula at the CANOE

- The attractive prizes of €6,000 in each drawing, top bonuses to €5,000 and bingo prizes of above €1,400 to have boosted customer traffic, leading to long lines generated outside when the gaming hall hits maximum capacity.
- The variety of games and dining, coupled with high prizes, has consolidated CANOE's position as the gaming hall with the most interesting leisure activities in Madrid.

Madrid, February 31, 2013. CANOE, the Bingo and gaming hall in Madrid of the CODERE Group, successfully operates the "Rebingo", a drawing made between line and bingo winners, which distributes important prizes of €6,000 each draw and high premiums bingo awards of more than €5,000. Throughout 2012, the game has awarded €24,000 in "Rebingo" prizes. Also, thanks to this new formula, the popular game has increased traffic and promoted the Bingo game in Madrid.

So far there have been four very successful rebingo events with attendance filling the hall to capacity. The anticipation is so great that there are long lines to access the hall. The next event is scheduled for April 2013.

The success of this lottery has boosted traffic in the gaming hall

The mechanics of "Rebingo" is simple. To participate in this drawing, according to the contest rules, you must have won a bingo (full card) or line prize from the start of the promotion (lasting 4-6 weeks), which allows for the ballots to be received.

The first "Rebingo" was held on March 30 and later in October and Christmas promotion campaigns in an intense event with very attractive prizes. For the director of CANOE, Jose Carrera Morales: "We are very pleased with the results of Rebingo, promoting the game in the hall, rewarding the loyalty of customers and attracting new audiences." Attendance of players also makes the games more interesting and increases the amounts of the prizes.

For Carrera "Our goal is to consolidate CANOE's position as the best establishment devoted to gambling and entertainment, attracting new audiences through quality service and innovative actions that surprise our customers."

CANOE has a wide range of entertainment and dining options, always in the vanguard of gaming and closely following all market innovations. Along with this iconic Bingo hall, one of the most important in Europe (since 1978), CANOE provides slot machines, sports



betting terminals - under the CODERE Apuestas brand-, multiplayer machines, video and electronic bingo, a complete range of entertainment options in the heart of Madrid (Paseo de la Castellana 93).

About CANOE. More than you imagined

Although bingo is still the leisure activity responsible for the largest influx of people at CANOE, there is increasing demand for multi-game products such as AWP machines, sports betting - through Codere Apuestas-, multiplayer machines and videobingo, which are continuously attracting new consumers. The intense activity in the rooms, along with the exciting prize opportunities and the wide range of restaurants, complete CANOE's leisure proposal in the centre of Madrid (Paseo de la Castellana, 93)

CODERE Group

CODERE is a Spanish multinational group and a key player in the private gaming sector in Europe and Latin America with over 20,000 employees and is listed on the Spanish Stock Exchange. Overall the Group manages more than 56,833 gaming machines, 186 gaming halls, 3 horse racetracks and 1,300 betting locations in Argentina, Brazil, Colombia, Italy, Mexico, Panama, Spain and Uruguay. In Italy the Group also offers online gaming under the appropriate licenses.

More information: www.codere.com