

PRESS RELEASE

The CODERE Foundation presents its latest publications on the Gaming Industry with the assistance of Aranzadi and the Carlos III University Institute for Politics and Governance (IPOLGOB)

“GAMING IN SPAIN, TODAY”

- This event was presided by Rafael Catalá Polo, Spain's Secretary of Infrastructures, Transport and Housing from the Ministry for Internal Development and member of the CODERE Foundation Board of Trustees, José Antonio Martínez Sampedro, the President of the CODERE Foundation, distinguished guests from the industry and the book directors.
- The following publications were presented: Anuario del Juego, Código del Juego (2nd Ed.) and En torno al juego de azar.

Madrid, 13 February 2013. Documenting the information on the recent, changing gaming industry in Spain and setting out this information in an orderly manner are the main premises on which the CODERE Foundation – a not-for-profit organization created for the purpose of setting out the essential structure of and organizing activities aimed at the study, analysis, evaluation, regulatory development and evolution of the gaming industry – presented its latest publications yesterday at Madrid's Cibeles Palace “Music Box” Auditorium.

The event was attended by **Rafael Catalá Polo**, Spain's Secretary of Infrastructures, Transport and Housing from the Ministry for Internal Development and member of the CODERE Foundation Board of Trustees; **Fernando Prats Máñez**, the Autonomous Community of Madrid's Ministry of Economy and Finance's Director General of Taxation, Regulation and Management of Gaming and **José Antonio Martínez Sampedro**, the President of the CODERE Foundation. Also heading the meeting were **Javier Moscoso del Prado**, Chairman of the Thomson Reuters Aranzadi Editorial Board and the book directors **Alberto Palomar Olmeda**, S.J.D., Professor of Administrative Law at UC3M, and José Antonio Gómez Yañez, Ph.D., Professor of Sociology at UC3M, respectively from Aranzadi and IPOLGOB.

The publications presented afford us with a perspective view of the Gaming Industry's slow-paced, necessary transformation. On one hand, Anuario del Juego en España (*Yearbook of Gaming in Spain*), written in conjunction with the **Carlos III University Institute for Politics and Governance (IPOLGOB)**, - as part of the CODERE Foundation's **Studies on Gaming** series- provides an interesting, full-range compendium of the industry's evolution from the economic and social standpoint, including data as of 1977 and information broken down by Autonomous Communities and provinces as of 2006.

This meeting also delved into the analysis of the external context in which gaming (betting, advertising, agents...) is involved, without which the industry itself would not be fully comprehensible, dealt with in En torno al juego de azar (*Around gambling*). Also presented was the book Código del Juego (2nd ed.) (*Gaming Code*), an updated compendium of the Gaming Industry regulations, both of these books published by **Aranzadi**.

In the keynote address, **José Antonio Martínez Sampedro**, the President of the CODERE Foundation, reflected on the current “revolution” and changes the Gaming Industry is experiencing. He also stressed that *“it is necessary that the industry and the regulation thereof be structured and expanded upon properly”*.

Fernando Prats Mánez, the Autonomous Community of Madrid's Ministry of Economy and Finance Director General of Taxation, Regulation and Management of Gaming, spoke on the new direction the industry will be taking in the relatively near future. In his opinion, *“the trend clearly noted is toward deregulation, in keeping with the “National Gaming Law model”*. He also commented that *“the regulator's function is not to configure the business – that falls to the gaming business operators – the regulators' function rather being that of safeguarding players and giving rights. Therefore, our regulation can be divided into three parts: a regulation of player rights and guarantees, a regulation of technical requirements of the platforms and what is known as gaming regulation, which will assign the mechanisms of the different games to the operators”*.

Precisely regarding the Industry's future in Spain, Rafael Catalá Polo, Spain's Ministry of Development's Secretary of Infrastructures, Transport and Housing and member of the CODERE Foundation Board of Trustees, highlighted the work done by the CODERE Foundation for enhancing the knowledge thereof and opinion-making by carrying out lines of action making it possible to reform the Gaming Industry. Catalá Polo also commented *“One must be optimistic about the years to come. I believe the industry is going to continue expanding constantly. We are going to be seeing a time of economic recovery and consumption, a time of new gaming modalities and offers, and the CODERE Foundation is going to be accompanying the industry, its professionals and the government administrations in this process”*.

Anuario del juego en España : A work sizing up the Gaming Industry

Like other industries, the gaming industry has felt the impact of the crisis in aspects including that of the decline in employment and the amounts wagered. In fact, in 2011, “the actual gross gambling revenue” (the sums wagered minus the winnings) has dropped by 15.7% since 2008, down to 9.614 billion euros. Despite this, the new environment has bolstered the modernization of some gaming modalities by way of technology – in the case of bingo – or the boost in the sports betting offer, or online gaming, which have contributed to the industry evolving.



The authors of the **Anuario del Juego en España** describe it as “a yearbook setting out transparent information on the industry in an orderly manner by systematically viewing gaming as an industry”.

Anuario del Juego en España provides a full-range view of this major industry, totaling 2.6% of the GNP and directly or indirectly employing around 170,000 people. This book also includes this industry's major contribution to society through gaming taxes, corporate taxes, employee personal income taxes, local taxes and quotas

paid into the social security system, etc., amounting to over 7 billion euros (not including the VAT paid to suppliers which the industry cannot shift to its customers).

To date, the information on gambling in Spain has been dispersed throughout different publications, much of the data on this industry having remained unknown. The objective of those responsible for this book was to document and compile multiple

items of data from different government agencies, organizations, gaming business operators' associations, other associations, the media and companies and then round out this information with surveys and interviews with experts, all of which have made it possible to shed some light on the gaming industry and provide it with greater transparency.

Current legal situation and the context of gaming in Spain

At this meeting, the contents of other publications focused on the current legal status of gaming and the regulations, as well as the environment surrounding this industry, the different players involved and development and behavior within this industry were also discussed.

The second edition of ***Código del Juego*** (*Gaming Code*) by Rafael Andres Álvarez and Alberto Palomar successfully consolidates and updates the legal realm of gaming in Spain by retrieving the new online aspects, the rules of a large number of games of chance and incorporating the different European, national and Autonomous Community provisions of law.

In this regard, ***En torno el juego de azar*** by Alberto Palomar Olmeda, also published by Aranzadi, successfully delves into some currently hot issues such as the situation of unfair competition of the gaming operators in Spain, an interesting, painstaking process toward the transparency and legality of gaming. This book also expands upon the unique aspects of sports betting and different competitions involving animals, the licenses for opening gaming establishments or the protection of minors under gaming legislation, these being aspects of major importance comprising of the aspects unique to this business which are gathered and grouped together for the first time making it possible to comprehend the complexity of this industry in our country.

By way of these publications, the CODERE Foundation is attempting to convey a faithful image of Gambling to society as an economic activity of importance in Spain by promoting the study, analysis, transparency and legal certainty with regard thereto.

CODERE Foundation

The CODERE Foundation is a not-for-profit organization created for the purpose of setting out the essential structure of and organizing activities focusing on the study, analysis, evaluation, regulatory development and evolution of the gaming industry.

"Estudios sobre Juego (esj)" (Studies on Gaming) is the name under which the Codere Foundation publishes a series of research studies on the management and regulation of Gaming. The objective thereof is to become a reference point in reflecting upon and analyzing this activity by systematically setting out its economic and social variables. This series is aimed at providing the government agencies and gaming operators, those inquisitive about this industry and public opinion in general with the necessary information for familiarizing themselves with, planning and managing an alternative for entertainment which is taking on progressively greater importance in our society and which, with the Internet, has now overflowed national borders.

About IPOLGOB

The Institute for Politics and Governance (IPOLGOB), created in 2005 as part of the University Carlos III, possesses a major degree of experience in research and scientific innovation activities as well as in executive training through its graduate degree programs.

Aranzadi

Thomson Reuters Aranzadi provides global solutions for professionals for the purpose of covering all their work processes. This leading firm in the legal sector, has demonstrated its excellence and renowned prestige in the legal field since it came into being in 1929 by providing professionals with assurance and back-up at all times. This company offers a wide range of global solutions for professionals in the belief that continuing improvement via Internet consolidates its leadership on the Spanish market. Aranzadi

incorporates functionalities focused on user friendliness, doing so constantly by continually developing new products and services to aid legal professionals in their work.

The CODERE Group

CODERE is a Spanish multinational, a benchmarker in the private gaming Industry in Europe and Latin America, employing over 20,000 people and listed on the Spanish Stock Market, plus managing more than 56,833 gaming machines, 186 gaming halls, 3 horseracing tracks and 1,300 betting points in Argentina, Brazil, Colombia, Spain, Italy, Mexico, Panama and Uruguay and operates online gaming in Italy, where it holds licenses for this purpose.

NOTE: For more information: www.codere.com