

### **The Board of Nueva Codere proposes Christopher Bell as Non-Executive Chairman**

- **With over three decades of experience in the gambling and sports betting, and the regulated hospitality industries, Bell brings invaluable in-depth knowledge and senior management experience to support the Group in this next stage of its evolution.**
- **Proposal for appointment will be subject to the approval of the shareholders' general meeting, called for next 7<sup>th</sup> February.**

**Madrid, January 19<sup>th</sup>, 2022-** The Board of Directors of Nueva Codere<sup>1</sup>, held on Tuesday, has agreed on the proposal for appointing of Christopher Bell as an Independent Director, acting as Non-Executive Chairman of the Group.

The candidacy will be subject to the approval of the shareholders' general meeting of the new company, called for next 7<sup>th</sup> February, in which the Group will resolve the construction of its Board of Directors, which will promote the business plan for this new stage.

Bell is currently Non-Executive Chair of Team17 Group PLC, OnTheMarket PLC and a NED of The Royal Airforce Charitable Trust.

He will be stepping back from his roles at XLMedia PLC, where he is Chair, and Rank Group PLC, where he is a senior Independent Director, in order to devote the time needed to his role at Codere.

In his new position as Non-Executive Chairman of Nueva Codere, he will bring his extensive senior Board skills alongside a deep knowledge and extensive experience in the gambling and sports betting industry, adding high value in this new stage of the company.

For nearly two decades, Bell served at Hilton Group PLC / Ladbrokes PLC, a company he joined in 1991, becoming part of its Board of Directors from 2001 to 2006, when he then acceded to the position of CEO of Ladbrokes PLC, a FTSE 100 company, following the sale of the Hilton Hotels division, a role he performed until 2010.

Christopher Bell was recruited to Allied Lyons PLC as a graduate trainee and during his twelve years there, he held many senior roles before going to Ladbrokes Group.

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<sup>1</sup> The restructuring of Codere Group has involved a corporate reorganisation, through the creation of four companies in Luxembourg, called Codere New Topco S.A., Codere New Midco Sàrl, Codere New Holdco S.A. and Codere Luxembourg 3 Sàrl. The company will call this new parent structure "Nueva Codere" in its successive communications, being "Antigua Codere" Codere S.A., in liquidation.



Since 2009, Chris has held other senior non-executive roles, notably Chairman of Game Group PLC and Technfinancials PLC; Senior Independent Director of Quintain Estates and Development PLC; and NED Spirit Pub Company PLC and Gaming Realms PLC.

“Codere, has demonstrated over the past 40 years its fundamental strength, versatility and leadership. It is exciting to be a part of this project and promote this new stage that the company has initiated, in its way back to a growth path and consolidation as a leading multinational in the private gambling industry. I am truly honored for the trust placed in me and committed to the creation of value after this difficult period. The company has a management team and talent that will undoubtedly encourage its promising potential”, said Bell.

### **About Codere**

Codere is an international gaming operator, with presence in seven countries in Europe -Spain and Italy- and Latin America -Argentina, Mexico, Panama, Colombia and Uruguay-, which operates slot machines, bingo seats and sports betting terminals with an omnichannel offer, both through the online channel and the retail, that include gambling halls, arcades, bars and racetracks.

[www.grupocodere.com](http://www.grupocodere.com)

### **Codere with responsible gambling**

Codere is firmly committed to the development of a gambling offer with all the guarantees for the user. With this aim, the group carries out its activity by implementing the best responsible gambling practices, promoting transparency and supporting public policies for the user guarantees, the protection of vulnerable groups and the sustainability of the industry.



**CODERE  
PLEDGED TO  
RESPONSIBLE GAMING**



### **More information:**

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