



**PRESS RELEASE**

**CODERE AND GLOBAL DRAW ANNOUNCE EXPANSION  
AGREEMENT IN MEXICO**

- **Global Draw, belongs to the gaming division of Scientific Games Corporation, already presents at the Hipódromo de las Américas in CODERE Mexico.**
- **Under this agreement, the Company introduced 500 new gaming machines in different CODERE gaming halls in this country.**

**Mexico/ Madrid, September 18, 2012.** CODERE Spanish multinational leader in the private gaming sector listed company in Spain and a major player in the gaming market in Mexico, true to its concept that innovation is the foundation for growth, sustainable development and market differentiation, ratified its agreement with the company GLOBAL DRAW, for the introduction of 500 new gaming machines in their gaming halls.

Global Draw, part of the division of Scientific Games Corporation games, and had a share in the Mexican Administrative Division Hippodrome (AMH) CODERE and, from this agreement is extended to another 90 gaming halls.

Juan Jose Rivas Soberon, Chief Games Officer at CODERE Mexico, commented: "The Global Draw terminals have always worked very well in the halls of AMH, and we are confident that we will continue incorporating CODERE other rooms."

Meanwhile, Neil Moir, Director of International Business Development for Global Draw, said: "We believe that Mexico is the Latin American market wider and expand our presence in the country is a key element of our business. We value the strong relationship we have with CODERE and we hope to maintain over time. After the success in Mexico for the past six years, we expect to continue to drive innovation and development. "

Global Draw installs the new gaming machines 'Blade'. Two of their games are exclusive to CODERE. *Blade* offers a very attractive gaming experience and

therefore the implementation within the halls as their initial operation will be supported by specialists from Global Draw.

Felipe Ludeña, Corporate CIO at CODERE, comment that, "This agreement is an important contributor to our expansion in Mexico, as Global Draw has shown good results in our gaming halls."

#### **About CODERE GROUP**

CODERE is a Spanish multinational, a benchmark in the private gaming sector in Europe and Latin America, with more than 20,000 employees. The Company is listed on the Stock Exchange in Spain and manages more than 56,187 recreational machines, 184 gaming halls, 3 racetracks and 926 betting locations in Argentina, Brazil, Colombia, Spain, Italy, Mexico, Panama and Uruguay, in addition to engaging in Internet gaming activities in Italy, where it holds the relevant licenses.

#### **CODERE Mexico**

CODERE is the operator with major presence of gaming halls in Mexico. In 1H 2012 operates 89 gaming halls, 9,208 gaming machines, 71 betting locations and the Hipódromo de Las Américas. The Company operates associated with two leaders in the local market, the group Compañía Interamericana de Entretenimiento (CIE) – In 2012 the company takes 84.8% of ICELA following the acquisition of an additional stake, and through the own societies as Promojuegos and Mio Games.

#### **About Scientific Games**

Scientific Games Corporation is a global leader in providing customized, end-to-end gaming solutions to lottery and gaming organizations worldwide. Scientific Games' integrated array of products and services includes instant lottery games, lottery gaming systems, terminals and services, and internet applications, as well as server-based interactive gaming terminals and associated gaming control systems. For more information, please visit our website at [www.scientificgames.com](http://www.scientificgames.com)

#### **About The Global Draw**

The Global Draw, a wholly owned subsidiary of Scientific Games, supplies server-based gaming machines to betting shops across Britain. The Global Draw also operates betting and gaming products in Northern Ireland, mainland Europe, Latin America and the Caribbean.