



## **PRESS RELEASE**

# **ALL-TIME RECORD CANOE BINGO HALL PRIZE MONEY: OVER 62 MILLION EUROS IN 2010**

- **CODERE awarded 62.13 million euros in prize money in 2010 at its emblematic CANOE Bingo Hall in its combined bingo and gaming terminal area (poker, roulette, blackjack, bingo). A real record for a bingo hall in Madrid.**
- **On February 25, 2011, a customer won one of the biggest prizes – 20.126 euros at a bingo terminal.**

**Madrid, 8 March 2011.** The CODERE Group's CANOE Bingo Hall announced the year-end results today for its 2010 activities, highlighting having given out more than 62 million euros in prizes via the bingo and gaming terminals area, all in the midst Spain's current complicated economic situation.

The bingo card prize money given out totaled 32.095.178 euros, plus the prizes given out at the gaming terminals having amounted to 30.043.696 euros, adding up to 93.71% of the total betting figure. In this regard, 2011 has gotten off to a good start, given that last Friday, February 25<sup>th</sup>, a player won a jackpot of 20.126 euros, the biggest prize ever won at a gaming terminal to date.

### **Prizes as high as 18,000 by wagering only 20 cents**

These gaming machines are known for giving out big prizes, which makes it all the more exciting for the customers playing these machines. Besides, on being interconnected, they build up really high jackpots, so it is possible to win tempting prizes of up to 18.000 euros by betting only 20 cents. The biggest prize on record to date as having been won at these machines was of 14.000, which was given out in 2010.

Last year, following the approval of the Autonomous Community of Madrid betting and gaming machine regulations, "ESPACIO CANOE" installed around 60 electronic machines in its Bingo (56) and Gaming Table (5) areas, plus two Poker tables, three Roulette tables and a blackjack table, all in electronic format.

### **ESPACIO CANOE, a multi-product bingo hall gives out Spain's biggest prizes**

Although bingo is still one of the most popular leisure-time entertainment activities at the CANOE Bingo Hall, averaging over 1.200 people daily, multi-product gaming is in increasingly high demand, which this hall is covering by way of B3 gaming machines, [VICTORIA](#) sports betting, as well as multi-player electronic blackjack,

poker and roulette machines, which are bringing in new customers, especially young people. The bustling, upbeat gaming halls plus the appealing chances of winning and the varied dining offer round out the leisure-time entertainment offered by the CANOE Bingo Hall, located in the heart of downtown Madrid ([Pº de la Castellana nº 93](#)).

### **The CODERE Group**

CODERE is a leading Spanish multinational in the private gaming sector in Europe and Latin America, trading on the Spanish Stock Exchange and managing 53,500 gaming machines, 129 bingo halls, 597 sports betting locations and 13 casinos; likewise, it participates in the management of 3 horse racetracks in Argentina, Brazil, Colombia, Spain, Italy, Mexico, Panama and Uruguay, and develops Internet games in Italy, where it is validly licensed to do so.